IC Memorandum 14-24



Commonwealth of Kentucky Personnel Cabinet Department of Employee Insurance 2nd Floor, State Office Building 501 High Street Frankfort, Kentucky 40601

Website kehp.ky.gov

To: KEHP Insurance Coordinators (ICs)

From: Department of Employee Insurance (DEI)

Re: Wellness Vendor for 2015

Date: August 25, 2014

As mentioned in IC Memo 14-19, the KEHP released early this year contracts for vendors to administer multiple aspects of the plan. KEHP aims to provide you and our members with the best possible level of coverage, administration, and customer service. That's why we wanted you to be among the first to know that KEHP will continue to work with HumanaVitality as the wellness vendor, effective January 2015.

HumanaVitality has been a strong partner with KEHP for several years. With the HumanaVitality program we've made tremendous strides in helping our members increase awareness of their health. This year more than 135,000 members have taken their Health Assessment and almost 16,000 have received a biometric screening.

HumanaVitality recently announced the launch of their new Mobile App, available in the App and Google Play Stores. The best of HumanaVitality is now packaged into one convenient app to help you stay healthy, wherever you go:

- Complete a Health Assessment section in 2 minutes or less
- Earn Vitality Points faster by achieving short-term Milestones, like trying a new healthy habit
- Connect your preferred compatible fitness device
- Participate in head-to-head step challenges with your co-workers
- Claim Vitality Points for athletic events and more with just a few taps on your phone
- Customize your profile with pictures that keep you motivated

You can review more information about the new vendors online including some initial frequently asked questions (FAQs) at kehp.ky.gov. As this transition begins, our priority is to provide extensive, ongoing communications and assistance throughout the fall open enrollment period. This change does not impact the current 2014 plan year coverage or claims administration.

